

**Reputable & Relocatable
Start-Up Raffle Competition
Site
S08030**

Key Financials

Turnover	TBC
Net Profit	TBC
Rent	N/A
Rates	N/A
Stock Value	£0

Key Points

- **Excellent reputation**
- **Loyal customer base**
- **Huge potential for growth**
- **Low overhead costs**
- **Wide variety of services**

Business Overview

The business for sale is a reputable start-up unique raffle competition site, which is currently based in Leeds but is fully relocatable. The directors spent 6 months building a custom-coded website that offers an entirely new experience in this rapidly growing industry. After this, the company has been operating steadily since November 2020 and has garnered a loyal customer base and an excellent reputation in the sector.

The company also has an affiliate portal, which is a bespoke website that allows affiliates to track their referrals/conversions for our website with a custom pixel. It allows the business to attract commercial referral/commission deals based on converted traffic directed to our website. This type of portal would typically cost circa £10k.

The company uses a virtual currency of Plug Tokens, this allows customers to top up to their account and redeem Tokens against future competitions. The more they spend, the more Plug Tokens they receive. The site has already run 35 successful competitions and has amassed 99 5-star reviews on Trustpilot dating back to May 2020. The business even has an amazing 42% client retention rate, which is a testament to the company's fantastic reputation.

The current owners have spent around £22,000 on building and marketing the site, which means there will be an almost instant return on investment for the new owner.

Tenure:

Relocatable

Asking Price:

£9,950



Location

- ✓ **Relocatable**
- ✓ **Home-based**
- ✓ **Office based**

More Info

Reason for Sale	Other business
Year Established	2020
Lease Length	N/A
Management Structure	Run by owner
Full Financials	TBC

Business Description

The business is currently run from an office in Leeds, but this company is fully relocatable. The new owner should have a great deal of flexibility over their work location.

The company's bespoke website, large social media following, and database of registered clients will even be included in the business sale, meaning the new owner can get to work straight away and continue to attract a high volume of traffic.

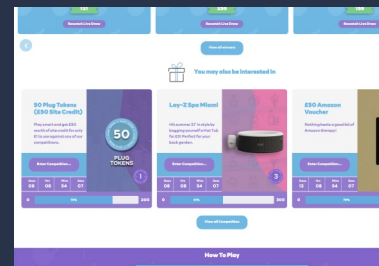
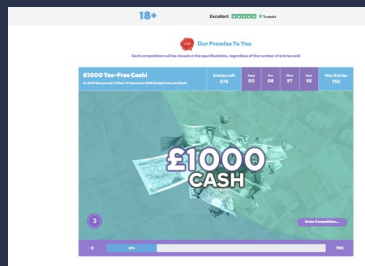
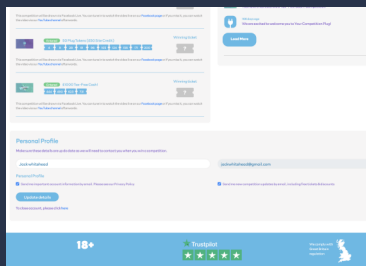
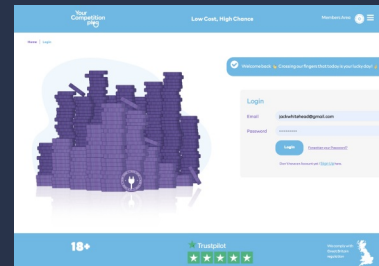
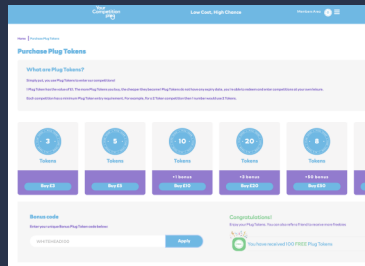
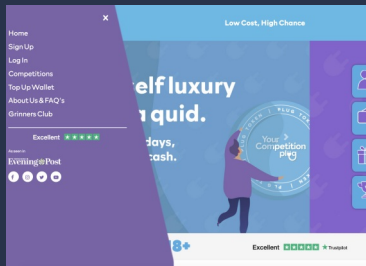
The current owners are happy to stay for the initial transitional period following the business takeover.

Opportunity

With low overhead costs and huge potential for growth, this fantastic business would be the perfect opportunity for someone looking to enter the raffle competition market with a platform carefully and meticulously designed to disrupt.

There is huge potential for growth with this business for someone who has further time and energy to invest in the company. Increasing the marketing budget, advancing the company's social media presence, and expanding the product lines could all be great ways to attract more clients.

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website www.intelligent.co.uk

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