

# Sun Seekers

www.sunseekersfrimley.co.uk

## Friendly Tanning & Beauty Salon in Surrey S07921

Why go anywhere

### BEAUTY STUDIO

Hand and Feet Care • Brow Experts • Skin S

Shellac Nails  
Bio Sculpture Nails  
Medical Grade Pedicures

Lash Extensions  
Lash Lift and Tint  
Brow Tint and Shape  
Microblading  
HD Brows

Spa  
Derma  
Microder  
Chemik  
Mas  
Wa



**SUN SEEKERS**  
Tanning and Beauty Studio

Book Online  
[www.sunseekersfrimley.co.uk](http://www.sunseekersfrimley.co.uk)

or Call  
01276 62191

T: 01276 62191

21  
OVER 18

# Key Financials

Turnover	£115,569
Net Profit	£26,562
Rent	£23,500
Rates	£8,952
Stock Value	£0

## Key Points

- **Excellent reputation and loyal customer base**
- **Huge growth opportunity**
- **Spacious, well-equipped premises with equipment included in sale**
- **Low overheads**
- **Friendly, professional team**

# Business Overview

*"This place is fabulous! Great services and good prices. Always a warm welcome. Brilliant." - Customer Review*

The business for sale is a friendly local tanning and beauty salon in Frimley, Surrey.

Sun Seekers is proud to offer premium tanning facilities in the Camberley and Farnborough area, with all beds meeting European regulations for low UVB output to provide a fabulous, safe tan. The salon also offers the St Tropez Spray Tan which offers a natural-looking tan with a flawless, gorgeous finish.

Additionally, the business provides a comprehensive range of other beauty services such as the latest non-invasive permanent fat removal, skin tightening, cellulite reduction, non-surgical facelifts, and inch loss fat reduction. To complete its beauty provision, the salon offers a range of popular nail treatments such as Bio Sculpture, shellac, and rock hard artistic gel.

The salon itself is located on Frimley's Parade, an affluent town, and benefits from a recent refurbishment which is still in mint condition. The brand is strong in the area and the new owner will take on a full book of appointments and a loyal, regular customer base. This is a fantastic opportunity to take over the hard work that has already been done to build Sun Seekers' success and develop it to its next stage of growth.

**Tenure:**

# Leasehold

**Asking Price:**

# £80,000

## Location

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- ✓ **High street location**
- ✓ **Close to local businesses**
- ✓ **High footfall**
- ✓ **Nearby car parking**
- ✓ **Good transport links**

## More Info

Reason for Sale	Other business
Year Established	2001
Number of Employees	7
Lease Length	10
Full Financials	TBC
Energy Performance Cert.	TBC

## Business Description

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Inside the entrance's left is seating and a large reception desk with PC, monitor, and Sigma sunbed control system. On the right are 4 sunbed cubicles. Opposite is more seating with coffee and filter water machines. Continuing, there are 2 nail desks on the left. A third nail desk and 2 raised pedicure stations are on the right. Next is a cupboard and W/C to the left, and a spray tan room with St Tropez Airport Booth and a beauty room with electric couch to the right. At the rear is a utility area with sink, washing machine and tumble dryer. To the right is a beauty room with electric couch, cupboard and fuse box. A brand-new acrylic back door opens to the Pay & Display car park. Display cabinets host retail products throughout the salon.

The business uses an Ovatu online booking system. It has a database of 8,000 clients with signed disclaimer cards for all clients and is in the process of moving this to the online database. A full inventory of equipment included is available.

## Opportunity

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The ideal buyer for Sun Seekers would be an existing practitioner in the beauty sector who now wants to run their own successful enterprise. It would also be the perfect solution for a competitor who wants to expand, a family looking to invest in the beauty sector, or a partnership.

The buyer will have numerous options for achieving further growth of the business. Firstly, the new owner may wish to expand on the current service and treatment offering to encourage clients to receive all beauty work under one roof and to keep up with evolving consumer demands. The buyer could also consider expanding the present opening hours to provide total flexibility for customers. Furthermore, hosting events may prove to be a popular option to customers. To better market the business with the intention of raising brand awareness and attracting new clients to the salon, the new owner should consider implementing an advertising campaign and attending trade fairs.

# Gallery

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## Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

## What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website [www.intelligent.co.uk](http://www.intelligent.co.uk)

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