

Manufacturer and Retailer of Vegan Bracelets and Gifts

R07919



Key Financials

Turnover	£23,980
Net Profit	£14,470
Rent	N/A
Rates	N/A
Stock Value	£2,500

Key Points

- **Huge growth opportunity**
- **Low overhead costs**
- **Wide variety of products made and sold**
- **Locally sourced components**
- **Strong supplier relationships**

Business Overview

Intelligent is pleased to present the chance to purchase an ecommerce business which specialises in the manufacturing and retailing of vegan bracelets.

The brand produces a gorgeous collection of bracelets and other gifts made from cork, a vegan alternative to leather. Its growing collection now includes wallets, watches, bow ties, and phone cases.

By using cork, a naturally regenerating and biodegradable resource, the business is committed to not only providing vegan-friendly gifts, but also to being sustainable and eco-friendly.

The vegan market has grown exponentially in recent years due to the ever-rising number of people opting for a vegan diet and lifestyle. As the volume of vegans continues to rise in the future, this brand is set for a strong amount of demand and growth.

The vendor founded Vegan Bracelets as part of their thesis/dissertation at university. However, they now have a full-time job and so cannot commit the time required to develop the business anymore, making this a fantastic opportunity for someone interested in this growing industry. The financials advertised are projections for a 10 hour working week.

Tenure:

Relocatable

Asking Price:

£25,000 +SAV

Location

- ✓ **Relocatable**
- ✓ **Home-based**
- ✓ **Office-based**
- ✓ **No local competition**

More Info

Reason for Sale	Other business
Year Established	2020
Management Structure	Run by owner
Trading Entity	Limited Company
Full Financials	TBC

Business Description

The business does not have any premises attached to it and so it is available for sale on a fully relocatable basis. The buyer will have total freedom over how they conduct business operations, with the choice of running the enterprise from the comfort of their own home or relocating to an office space of their choosing.

The brand has a beautifully designed website with high-quality product imagery and descriptions to showcase its diverse offering. It also hosts an informative blog which offers a plentiful selection of enriching content to give advice on gift choices and tips for living a vegan life.

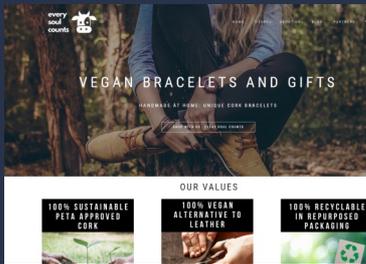
The company's website and contact list for suppliers are both included in the sale which will save the buyer the hassle of establishing this vital groundwork and allow them to instead focus on developing the business further. Additionally, the vendor is happy to provide a transitional period to ensure a seamless handover of operations.

Opportunity

The ideal buyer for this enterprise is someone who already owns a successful ecommerce business and now wants to take on another burgeoning brand, using their previous experience to fulfil its potential. It would also be the perfect opportunity for a vegan who wants to apply their lifestyle and industry knowledge in a business context.

Vegan Bracelets offers the buyer ample scope for further growth. The new owner can unlock this through greater marketing efforts, such as curating a social media strategy. It would also be beneficial to add products to third-party retail sites such as Etsy and Not On The High Street, to reach a larger audience and consequently increase the business's financial profile.

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website www.intelligent.co.uk

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