



**Online Retailer of Caviar
with Huge Growth Potential**
S07915

Key Financials

| | |
|-------------|---------|
| Turnover | £18,407 |
| Net Profit | £2,720 |
| Rent | N/A |
| Rates | N/A |
| Stock Value | £1,100 |

Key Points

- **Excellent reputation**
- **Huge growth opportunity**
- **Operated from home**
- **Web-based business**
- **Strong supplier relationships**

Business Overview

"Highly recommended. Top quality caviar, wide range of products, reasonable prices, fast reliable delivery and stellar customer service. Easily earned my loyalty as a customer and I will order again." - Customer Review

This is a unique opportunity to acquire an ecommerce business which specialises in the niche market of caviar sales.

Only founded in May 2020, the business already developed an admirable level of success. It sells a variety of international brands and obtains a lot of its stock from Belgium, although there is also a supply chain in the UK.

The retailer has a brilliant website and offers a popular next-day delivery service for ultimate convenience.

The business is fully relocatable and the vendor purchases stock that has a 9-12 month use-by date, therefore providing fantastic flexibility for the new owner.

The vendor is presently only spending 2-3 hours per day on the business and so there is a huge amount of untapped potential to explore with this acquisition.

The business is now only for sale due to the owner's relocation abroad, making this is an exquisite chance to purchase an online retailer with massive growth potential.

Tenure:

Relocatable

Asking Price:

£9,999 +SAV

Location

- ✓ **Relocatable**
- ✓ **Web-based**
- ✓ **Home-based**

More Info

| | |
|----------------------|----------------|
| Reason for Sale | Other business |
| Year Established | 2020 |
| Lease Length | N/A |
| Management Structure | Run by owner |
| Full Financials | TBC |

Business Description

The business is available for sale on a fully relocatable basis as it can be run from anywhere, giving an exceptional level of flexibility to the buyer. The new owner will have the freedom to choose premises according to their own needs and preferences. For example, the vendor currently runs the business from the comfort of their own home.

The business's website is run on Shopify and the new owner will have full CMS access. The site is beautifully designed and thoughtfully planned, with plenty of insightful content and useful information to complement its product listings.

Additionally, the vendor is happy to provide a transitional period to ensure a smooth handover of business operations.

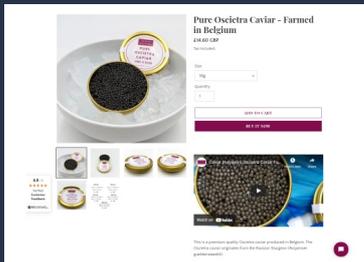
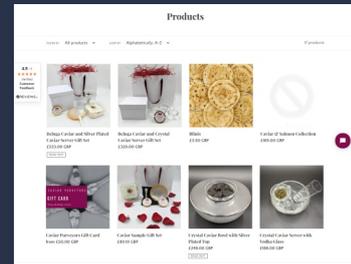
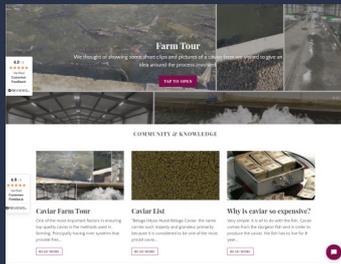
Opportunity

This is an ideal opportunity for anyone who wants to run a fully web-based business. It would be especially suitable for a buyer who is already involved in online food sales and now wants to expand their business operations by taking on a retailer which operates in a lucrative niche.

The new owner will be able to grow the business further by implementing a strategy which focuses on achieving more sales through the company's own website. As the owner only works on the business in a part-time capacity, there is enormous potential to scale-up the company by investing more time into it.

The business does not currently have any social media channels, and so developing an engaging social media presence could be a highly recommended method for increasing brand awareness of the retailer and developing new customer leads.

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website www.intelligent.co.uk

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