



**Exquisite Luxury Gift
Hamper Retailer in West
Yorkshire**

S07877

Key Financials

Turnover	£56,749
Net Profit	£17,129
Rent	N/A
Rates	N/A
Stock Value	£200

Key Points

- **Outstanding reputation**
- **Loyal customer base**
- **Low overhead costs**
- **Locally sourced produce**
- **Strong supplier relationships**

Business Overview

"Incredible products, I'll definitely buy again from them. My Mother-in-Law was over the moon with her birthday present." - Customer Review

Intelligent is pleased to present the chance to acquire a supplier of luxury gift hampers which specialises in delivering decadent culinary creations across the UK through its website.

The Gourmet Gift Company sources award-winning premium foods from small artisan producers to create a collection of sumptuous food gifts which are renowned for their taste and excellence. Each hamper is beautifully packaged and presented to create the ultimate gift for any foodie recipient.

The target market consists of both individuals and the ever-growing and lucrative corporate gift sector. The company also provides specialist luxury food welcome packs which are the perfect solution for owners of holiday cottages, glamping, campervan, and motorhome hire companies.

This is a fantastic opportunity to own a successful ecommerce business with minimal overheads, a high turnover, and excellent net profit. It also offers massive growth potential as the vendor has not utilised the business's social media platforms to promote and sell their product range.

Tenure:

Relocatable

Asking Price:

£20,000 +SAV

Location

✓ Relocatable

More Info

Reason for Sale	Other business
Year Established	2020
Number of Employees	1
Management Structure	Run by owner
Full Financials	TBC

Business Description

The business is based in Wetherby, in the heart of the gorgeous Yorkshire countryside, and is hugely passionate about high-quality food. It is the sister company of The Artisan Cheese Company which was first established in 2015. The Gourmet Gift Company is available on a fully relocatable basis, therefore giving the buyer complete flexibility over how and where they conduct business operations. The new owner will be able to run the enterprise from the comfort of their own home, select premises according to their preferences, or incorporate the business's activity into their existing operations.

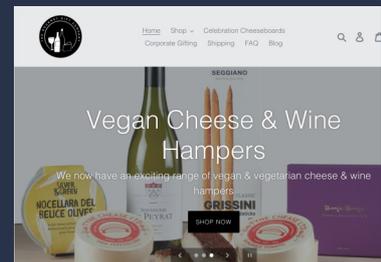
The company operates a fully-optimised website which works seamlessly with the business's premium branding, allowing customers to navigate to their perfect gift solution with ease. The vendor is willing to assist in providing a smooth handover of business operations by spending 1-2 weeks going through the business's contacts and supplier list with the buyer.

Opportunity

This is an exceptional opportunity for someone looking to acquire a readymade business or an existing operator within the gift hamper sector to expand their products and services. By taking on a thriving business within a well-defined niche, the buyer will be able to strengthen their position within this growing area of the retail industry.

With superb growth potential, the new owner is presented with multiple avenues for achieving further growth of The Gourmet Gift Company. To attract new customers, the buyer could create and develop the brand's social media presence and implement an advertising campaign. Creating a referral incentive would also be effective in achieving this goal and encouraging repeat purchases. Additionally, the introduction of a loyalty scheme would be an especially promising method of generating repeat orders and consequent turnovers. The new owner may also wish to expand upon the existing product range to further increase its already strong appeal to customers.

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website www.intelligent.co.uk

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