



Colourful and Creative Jewellery Ecommerce Business

R07759

Key Financials

Turnover	TBC
Net Profit	TBC
Rent	N/A
Rates	N/A
Stock Value	£2,000

Key Points

- **Loyal customer base**
- **Huge growth opportunity**
- **Low overhead costs due to business structure**

Business Overview

An exciting opportunity has emerged to purchase a start-up ecommerce business which sells costume jewellery on its website. Please note this is a start-up opportunity, the website hasn't traded as of yet.

The business first presented itself as a pop-up jewellery retailer which focused on celebrating vibrant colours and designs. It targeted customers who desired jewellery in a range of colours to match specific outfits, yet remained affordable in terms of its pricing. The pop-up was met with great popularity and numerous consumer requests for an online method of purchasing the products, thus resulting in the business's present-day format of an online store.

The company's original aim continues to this day, seeking to provide gorgeous, colourful, bold, and unique jewellery pieces to add creativity to the customer's outfit. The collection includes both premium-quality jewellery made by excellent designers and everyday jewellery that can be worn for any occasion.

The business has a wide customer base but has proven especially popular amongst those who work in the TV and hospitality industries, as the jewellery is excellent for film sets, conferences, and live performances.

Tenure:

Relocatable

Asking Price:

£7,000

Location

- ✓ **Relocatable**
- ✓ **Home-based**
- ✓ **No competition**

More Info

Reason for Sale	Health
Year Established	2020
Lease Length	NA
Trading Entity	Sole Trader
Full Financials	TBC
Energy Performance Cert.	TBC

Business Description

The business benefits from having no fixed premises due to its nature as an online business. Although it is currently based in Surrey, the business is ultimately relocatable. This will therefore give the new owner complete flexibility over how and where they conduct business operations, enabling them to work from home or another location of their choosing.

The company's website perfectly embodies the brand's ethos of colour and vibrancy, featuring an easily navigable design alongside excellent product information and photography. Users can shop for products either by jewellery type or colour, allowing them to quickly find the perfect solution for their needs.

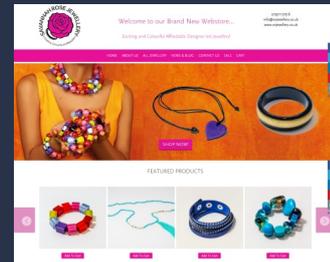
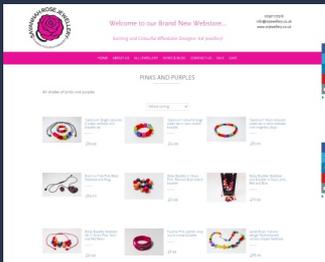
The sale price incorporates the business's website, its domain, as well as all available stock. Furthermore, the vendor is willing to offer a transitional period to ensure a smooth handover of business operations.

Opportunity

The ideal buyer for this business would be someone who is already trading online, or an individual who is otherwise experienced in ecommerce and online marketing.

The business has paused trading online due to the current owner's decision to sell the business, and so the primary way of developing the company further is to relaunch the business and continue trading. The brand would also benefit from a social media strategy that is aimed at increasing brand awareness and consequent purchases.

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website
www.intelligent.co.uk

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