

A close-up photograph of an ice cream parlour display. Several metal trays are visible, each containing a different flavor of ice cream. The top tray is filled with bright yellow ice cream. Below it, a tray of pink ice cream is topped with fresh raspberries. In the foreground, a tray of light green ice cream is topped with sliced almonds. To the right, a tray of white ice cream is topped with red raspberries and green mint leaves. A blue-handled metal scoop is stuck into the white ice cream. The background is slightly blurred, showing more trays and the overall setting of the parlour.

**Ice Cream Parlour
Franchise in South West
London
R07686**

Key Financials

Turnover	£307,662
Net Profit	TBC
Rent	£70,000
Rates	£23,078
Stock Value	£10,000

Key Points

- **Loyal customer base**
- **Huge growth opportunity**
- **Spacious premises**
- **Well-equipped**
- **Equipment included**

Business Overview

"Great range of ice-cream and sorbet. Good and friendly service and the cones are too beautiful to eat." - Customer Review

The business for sale is a well known and reputable ice cream franchise located in South West London.

Part of a global franchise with branches across the UK and the globe, with this business comes a reputation for excellence.

Specialising in delicious, Italian gelato and sorbets, the business offers a wide range of mouthwatering, unique flavours for customers to choose from. Visitors are also able to choose from a range of hot and cold drinks, waffles, crepes and more! Their wide range also includes organic and vegan options - ensuring they cater to all dietary needs and requirements.

With both dine-in, takeaway and delivery options available, the current owners have quickly built a solid reputation in the local area for their fantastic customer service - creating a large and loyal customer base.

Offered on a leasehold basis, rent is payable at a rate of £70,000 P/A with a remainder of 9 years on the current lease.

Tenure:

Leasehold

Asking Price:

£200,000 +SAV

Location

- ✓ **Good transport links**
- ✓ **Residential area**
- ✓ **City centre location**
- ✓ **High footfall**
- ✓ **Close to local businesses**

More Info

Reason for Sale	Other business
Year Established	2019
Number of Employees	5
Lease Length	10
Full Financials	Click Here
Energy Performance Cert.	Click Here

Business Description

The business is situated on a busy main road - ideal for attracting passing trade. A glass-fronted property with a retractable awning for outdoor seating, customers enter directly into the main dining area. With a modern, clean-cut interior, there is an ice cream display fridge, counters, coffee machine and tables and chairs for over 20 covers. To the rear of the property is a preparation area, complete with machinery, and a staff area.

A full list of equipment is available as part of the sale, a detailed list of which can be provided upon request.

Opportunity

This would be the perfect opportunity for a local entrepreneur searching for a franchise opportunity backed with a fantastic reputation and an already established customer base.

As a franchise opportunity, a new owner would benefit from the support and guidance of the franchisor - meaning it could also be suited to a first-time business owner wanting to step out and become their own boss.

Currently operating with a minimal online presence, creating social media accounts on the likes of Facebook and Instagram would help to boost the business's reach and audience - drawing in more new customers. A new owner could also look to introduce a more aggressive, paid online advertising strategy to spread the word of the business even further,

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website

www.intelligent.co.uk

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