

A close-up photograph of several French macarons in a white box. Each macaron is topped with a circular gold-colored label that reads "DULCE DE LECHE". The macarons are arranged in rows, and the box is partially open, showing the interior. The background is a plain, light-colored surface.

**Classic French Bakery and
Manufacturer Based in
London
R07650**

Key Financials

Turnover	£378,215
Net Profit	TBC
Rent	£20,688
Rates	N/A
Stock Value	£0

Key Points

- **Excellent reputation**
- **Loyal customer base**
- **Huge growth opportunity**
- **Secure contracts in place**
- **Strong supplier relationships**

Business Overview

"Canelés are a traditional sweet delicacy from the Bordeaux region of France. I love how Babelle have created an innovative, modern range of flavoured and cream-filled canelés with 'an eclectic twist of world flavours from the classic canelés . If you happen to be in Fortnum and Mason, this is a must try. You will not regret it! All the flavours are very nice!" - Customer Review

Intelligent are pleased to bring to market this unique opportunity to acquire a classic French bakery in London.

Established in 2014, the business has grown from strength to strength and created a business model focusing on one specific, niche product and distributing to several high-end outlets such as Selfridges and Harrods.

Manufacturing and selling authentic Canelés, a traditional sweet pastry from the Bordeaux region of France. The Canelés are made using traditional culinary techniques with a modern twist on flavours. All their sweets are handmade, using only natural ingredients of the highest standard.

Now for sale on a Leasehold basis, this is the perfect opportunity for a buyer who has a background or knowledge in the production of luxury sweets or confectionery.

Tenure:

Leasehold

Asking Price:

£200,000

Location

- ✓ **Nearby car parking**
- ✓ **Good transport links**
- ✓ **City centre location**
- ✓ **No local competition**
- ✓ **Close to local businesses**

More Info

Opening Times	Monday to Friday
Reason for Sale	Lifestyle
Year Established	2014
Management Structure	Run by owner
Full Financials	Click Here
Energy Performance Cert.	TBC

Business Description

Babelle operates from a ground floor premises in the industrial area of Park Royal in North west London. The premises are easy to access with parking available which facilitates their delivery operation.

Internally the space is set up as a large kitchen, to the left are two large sinks with a hose for washing equipment and to the right, there is an abundance of shelves storing equipment and dry goods. Also on the right of the kitchen are the professional ovens- one with four burners a plancha and an oven and 2 steam ovens. On the back wall is a door that opens up to a large walk-in refrigerator and next to that a smaller walk-in freezer. Running down the middle of the room are countertops with shelving and equipment on top and cupboard space underneath.

Please request a full list of equipment provided in the sale from Intelligent.

Opportunity

This is a fantastic opportunity to acquire a successful bakery and manufacturer based in London.

Since inception, the business has rapidly become a successful manufacturer of a niche baked product. The business has built up a solid client base and strong relationships with its suppliers. They have an already established online presence, with a dedicated website, Facebook, Twitter, and Instagram accounts.

Further growth of the business could be achieved by increasing distribution to dramatically increase sales, helping the product reach an untapped market and as many retail outlets as possible.

Now only for sale due to the current owner wishing to re-locate, this would be the perfect opportunity for an individual with some experience in the industry or an already established manufacturer who is looking for a bolt-on acquisition.

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website www.intelligent.co.uk

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