



**Established Photography
School in London
S06750**

Key Financials

Turnover	£189,425
Net Profit	£38,750
Rent	£33,000
Rates	TBC
Stock Value	£0

Key Points

- **Well established**
- **Prime London location**
- **Extensive and varied range of photography courses**
- **Excellent reputation and online reviews**
- **Very large database of clients**

Business Overview

"I signed up for the beginners' workshop ahead of our honeymoon where we went on a safari. The skills and confidence I gained by taking the course enabled me to take photos of a quality I wouldn't have even imagined beforehand. The emphasis on mastering the basics and their explanation of basic principles, make taking stunning pictures accessible. I look forward to further workshops and can't recommend Photoion Photography School more than I already do!" - Customer Review

The business for sale is an established photography business and photography school offering one of the most varied photography courses and workshops in the UK.

Based in a prime London location, the school is focussed in helping amateurs and professionals hone their photography skills. The business has obtained an enviable reputation for its first-class training, support, knowledge and hands-on practical experience, with 5-star, independent reviews on Google, Timeout, TripAdvisor and over 100+ YouTube video testimonials.

This is a photography school that has moved with the times and is well placed to grow further. The business is now for sale on a leasehold basis.

Tenure:

Leasehold

Asking Price:

£90,000

Location

- ✓ **Prime location**
- ✓ **Based in Waterloo**
- ✓ **Adjacent to London's famous Leake Street Graffiti tunnel**
- ✓ **Ample travel links**
- ✓ **On bus route**

More Info

Opening Times	9:30 AM - 5 PM
Reason for Sale	Retirement
Year Established	9
Lease Length	10
Full Financials	Click Here
Energy Performance Cert.	Click Here

Business Description

The school is recognised for its array of specialised photography courses, which include: Photography Workshops, Long-Term Photography Courses, One to One Photo Tuition and Photography Holidays. In total, there are 17 specialised workshops, for individuals to improve and enhance niche photography skills.

Established in 2010, the business has continued to draw in a high number of clientele. The customer base for the company are students with an avid interest in photography; students comes from all over the world and aren't exclusive to an age group. The business experiences 30% repeat trade due to the great discounts available for former students and the unlimited after course support. There is a large database, estimated at over 5000 clients, which has been growing since conception. There is a current prospect list of around 2000.

The potential buyer will benefit from the ample photography equipment and props, included in the sale, worth around £15k to £20k.

Opportunity

The business exists in a thriving market and has performed well to maintain healthy year-on-year growth based on keeping up with technology and new services available to the market.

This opportunity would suit a buyer who is looking for an established business with a readymade market and would also appeal to somebody already in the photography trade.

There is plenty of scope to grow the business as new technologies are developed, but also through better advertising and a wider range of video and photography services. A potential buyer could increase its private photography services, e.g. weddings, corporate, product, food, fashion, etc. as this is only done occasionally, at present.

A potential buyer could consider renting the studio out e.g. rent out 2 full days per week or on evenings. Currently, the school also runs 2, 1-week photography holiday courses per year, there is potential to expand this course due to its popularity

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website www.intelligent.co.uk

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