



# Well-established Eco Spa Experience in Cornwall

S06560

# Key Financials

Turnover	£60,000
Net Profit	£25,000
Rent	N/A
Rates	N/A
Stock Value	£0

# Key Points

- **Strong social media presence**
- **High festival attendance**
- **Niche venture**
- **Minimal competition**
- **Vast scope for future growth**

# Business Overview

*""Thank you for keeping us warm Kernow Springs! Wood fired hot tubs & the Roaming Eco Spa..... Such a wonderful thing to do!" - Customer Review*

Now available to the market is this well-established Eco Spa experience, currently based in Cornwall but able to be relocated to suit the new owner's geographical requirements.

Operating as part of a manufacturer and retailer for log-fired wooden hot tubs since 2014, this portion of the business has gained acclaimed success through providing a pop-up outdoor spa experience at many festivals and events throughout the country.

The venture has attracted a mass of clients through its niche service and has gained fantastic exposure through multiple social media platforms and UK wide circulation.

With the assistance of the existing owner, any interested buyer would be able to easily take over this exciting business and develop it further.

**Tenure:**

# Relocatable

**Asking Price:**

# £85,000

## Location

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- ✓ **Fully relocatable**
- ✓ **Nationwide operation**
- ✓ **Minimal competition**
- ✓ **Could be home-based**

## More Info

Reason for Sale	Other business
Year Established	2013
Number of Employees	5
Lease Length	N/A
Full Financials	TBC

## Business Description

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The business comprises of 4 wooden, log-fired hot tubs, 1 wood-fired sauna (seating 10) with hot and cold showers, a reception tent, 2 changing yurts, 1 Bedouin tent, 15 outer perimeter fences, furnishings and a tour bus - all included in the sale. Set up takes approximately 2 days and 1 day to dismantle.

At present, the current owner replaces the hot tubs at the end of the year, selling the old ones. He would be happy to continue to provide new tubs at a discounted price and to discuss a buyback scheme from the new owner, with the total annual cost of this arrangement being approximately £10,000. Exposure has been gained not only through prolific festival attendance but also through a strong presence on social media, with profiles across Facebook, Instagram and Twitter. A sleek, attractive website also promotes its relaxing and tranquil experience. As the current owner plans to focus on the manufacturing and retail side on the business, its name would not be included in the sale.

## Opportunity

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Successfully operating for four years, this niche business is now ready to be taken over by a new owner, suitable for the practically minded, outdoor type with enthusiasm in promoting nature-inspired relaxation. This unique spa experience has created a lucrative stream of revenue and has gained popularity amongst festival-goers through its attendance at nationally recognised events such as Glastonbury, Boardmasters and Larmer Tree Festival. Having attended 13 festivals in 2017, the current owner cut back to 8 festivals in 2018 to manage the retail side of the business. As the owner is currently turning down offers to attend festivals due to a lack of time, this presents vast scope for a new owner to drive the business forward through abundant festival attendance.

The existing owner is also happy to stay on for a transitional period and provide discounted replacements and repairs to ensure the business' standards remain high.

# Gallery

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## Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

## What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website  
[www.intelligent.co.uk](http://www.intelligent.co.uk)

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