



**Established Grocer & Florist
in Southampton
R06498**

Key Financials

Turnover	£400,000
Net Profit	TBC
Rent	£35,000
Rates	£21,000
Stock Value	£0

Key Points

- Great reputation
- Family values
- Established customer base
- Well known locally
- Potential for growth and development

Business Overview

The business for sale is a dedicated retailer, providing warm and friendly customer service to ensure a satisfied and ever-increasing customer base.

Well-established in the community, this business has been selling fruit and vegetables to the people of Southampton for decades and has more recently shifted its focus to the sale of flowers.

This business is centred around the customer and is proud of its regular customer base, whilst highlighting opportunities for growth. The business is now for sale on a leasehold basis.

Tenure:

Leasehold

Asking Price:

£150,000

Location

- ✓ **Prime location**
- ✓ **High footfall**
- ✓ **Close to complementary businesses**
- ✓ **Easily accessible**
- ✓ **Parking nearby**

More Info

Reason for Sale	Lifestyle
Year Established	1970
Number of Employees	8
Lease Length	10
Full Financials	TBC
Energy Performance Cert.	TBC

Business Description

This double-fronted terraced shop is situated across one floor and holds a storeroom towards the back, and a till at the front. The store has a regular client base and encourages footfall through a clear and interactive website and a Facebook page. The website focusses on a range of flowers including floral tributes and ceremonial flowers.

In 2010, the business began to supply flowers and garden-centre gifts to its significant customer basis. The business offers a seven-day guarantee on all its flowers and prides itself on its fair prices. The business also currently offers a popular delivery service.

Opportunity

The shop benefits from being the only retailer of fruit, vegetables, and flowers in the vicinity, and enjoys mutual respect between owner and customer. The large shop currently trades between 8 am and 5 pm, Monday to Saturday.

The shop currently employs eight members of staff. The business is proud of its reputation as a respected retailer of flowers and produce in the area, and highlights opportunities for the business to develop further through a focus on extended advertising, marketing, and an increased social media presence.

This business is part of a large name floral delivery service and is renowned for the quality of its products and delivery options. This lucrative business has an annual turnover of 400,000 and is an excellent opening for a buyer seeking an established and reputable business opportunity in Southampton.

The owners are embarking upon a new venture but are willing to stay for a three-month transition period if required.

Gallery



Viewing

If this business is of interest to you, we recommend arranging a viewing.

All viewings are strictly by appointment through Intelligent Business Partners. No approach whatsoever should be made to the owner of the business.

What To Do Next

If you would like to find out more detailed information about this business, such as copies of the accounts or have a specific question, please call 0800 612 7718.

To find out more about Intelligent, please visit our website

www.intelligent.co.uk

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